

# Jingxuan Geng

[jingxuan.geng@temple.edu](mailto:jingxuan.geng@temple.edu), Fox School of Business, Temple University

Website: <https://jingxuangueng.github.io/>

## EDUCATION

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<b>Temple University, Fox School of Business</b> Ph.D. in Operations and Supply Chain Management	<i>September 2019 - Present</i>
<b>Harbin Institute of Technology, School of Management</b> M.S. in Management Information Systems	<i>August 2017 - June 2019</i>
<b>Harbin Institute of Technology, School of Management</b> B.A. in Management Information Systems	<i>August 2013 - June 2017</i>

## RESEARCH INTEREST

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Sharing Economy and Marketplace Innovation, Service Operations, Data-driven Research, Machine Learning, Behavioral Operations Management, Retailer Competition

## WORKING PAPER IN PROGRESS

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**Geng J**, Mehra A, Kumar S. Pricing and Physical Channel Choice Strategies for a Multi-channel Retailer Under Consumer Showrooming and Webrooming Behaviors. *Under 2nd round review in Management Science. Reject and resubmit in 1st round review.*

- Presented at China Workshop on Economics of Information Systems Theory (CWEIST) 2022, WITS 2021, CIST 2020

**Geng J**, Kong G, Qin M. When Less is More: Analysis and Empirical Evidence of Control Limit Strategies in a Diagnosis Crowdsourcing Platform. *Prepare for resubmission to Management Science. Reject and resubmit in 1st round review.*

- **Finalist in INFORMS TIMES Best Working Paper Award Competition, 2023.**
- **Finalist in INFORMS Conference on Service Science Best Student Paper, 2020.**
- Presented at Conference on Health IT and Analytics (CHITA) 2023, Marketplace Innovation Workshop (MIW) 2022, MSOM 2021

Cui H, **Geng J**, Kong G, Li G. (alphabetical order) Repair or Replace: Evidence of Sequential Diagnostic Decisions on Product Returns. *Work in Progress.*

- Presented at Behavioral Operations Conference (BOC) 2023

**Geng J**, Dong Z, Kong G, Yu Q. Timing Matters: Crowdsourcing Workers in On-demand Freight Matching Platforms. *Work in Progress.*

- Presented at Marketplace Innovation Workshop (MIW) 2023

## REFEREED CONFERENCE PUBLICATIONS

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**Geng J**, Kong G, Qin M. (2023) When Less is More: Analysis and Empirical Evidence of Control Limit Strategies in a Diagnosis Crowdsourcing Platform. **The Conference on Health IT and Analytics (CHITA).**

**Geng J**, Mehra A, Kumar S. (2021) Should a Multi-channel Retailer Replace the Store with a Showroom? **31st Workshop on Information Technologies and Systems (WITS).**

**Geng J**, Kong G, Qin M. (2021) When Less is More: Analysis and Empirical Evidence of Control Limit Strategies in a Diagnosis Crowdsourcing Platform. **Manufacturing and Service Operations Management (MSOM) Conference.**

**Geng J, Mehra A, Kumar S. (2020) Should Multi-channel Retailers Replace Stores with Showrooms? INFORMS Conference on Information Systems and Technology (CIST).**

## CONFERENCE PRESENTATIONS

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**Geng J, Mehra A, Kumar S. Pricing and Physical Channel Choice Strategies for a Multi-channel Retailer Under Consumer Showrooming and Webrooming Behaviors.**

- China Workshop on Economics of Information Systems Theory (**CWEIST**), 2022, online
- 32nd Annual POMS conference (**POMS**), 2022, online
- The 2021 Workshop on Information Technologies and Systems (**WITS**), 2021, Austin, TX
- Decision Sciences Institute 52nd Annual Conference (**DSI**), 2021, online
- 31st Annual POMS conference (**POMS**), 2021, online
- Decision Sciences Institute 51st Annual Conference (**DSI**), 2020, online
- The 2020 Conference on Information Systems and Technology (**CIST**), 2020, online

**Geng J, Kong G, Qin M. The More the Better? Operations and Incentives of an On-demand Medical Crowdsourcing Platform.**

- The Conference on Health IT and Analytics (**CHITA**), 2023, Washington D.C.
- 33rd Annual POMS conference (**POMS**), 2023, Orlando, FL
- 2022 INFORMS Annual Meeting (**INFORMS**), 2021, Indianapolis, IN
- Manufacturing and Service Operations Management (**MSOM**) Conference 2022, Munich, German
- Seventh Marketplace Innovation Workshop (**MIW**), 2022, online
- 32nd Annual POMS conference (**POMS**), 2022, online
- 2021 INFORMS Annual Meeting (**INFORMS**), 2021, Anaheim, CA
- The 13th International Conference of the Chinese Scholars Association for Management Science and Engineering (**CSAMSE**), 2021, Shanghai, China
- Manufacturing and Service Operations Management (**MSOM**) Conference, 2021, online
- 31st Annual POMS conference (**POMS**), 2021, online
- 2020 INFORMS Annual Meeting (**INFORMS**), 2020, online

**Cui H, Geng J, Kong G, Li G, and Rajagopalan R. Impact of Sequential Diagnostic Decisions on Product Returns.**

- 16th Annual Behavioral Operations Conference (**BOC**), 2023, Baltimore, MD
- 33rd Annual POMS conference (**POMS**), 2023, Orlando, FL
- 2022 INFORMS Annual Meeting (**INFORMS**), 2021, Indianapolis, IN
- 32nd Annual POMS conference (**POMS**), 2022, online

**Geng J, Dong Z, Kong G, Yu Q. Timing Matters: Crowd-Sourcing Workers in On-demand Freight Matching Platforms.**

- 33rd Annual POMS conference (**POMS**), 2023, Orlando, FL
- Eighth Marketplace Innovation Workshop (**MIW**), 2023, online

## TEACHING

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**Fox School of Business, Temple University**  
*Instructor*

*Philadelphia, PA*

- **Undergraduate Course:** Operations Management  
Teaching Mode: Both online and in-person  
Evaluations:

*Fall 2022*

- 2 upper-level and 9 middle-level among all 11 performance metrics
- 4.7/5 on term *The instructor was organized and prepared for class.*

**Carlson School of Management, University of Minnesota**  
*Guest Speaker*

*Minneapolis, MN*

- **Ph.D. Course:** Analytical Models for Operations Management  
 Teaching Mode: Online

*Fall 2023*

**Fox School of Business, Temple University**  
*Teaching Assistant*

*Philadelphia, PA*

- **DBA Course:** Innovation and Entrepreneurship in the New Economy
- **Undergraduate Course:** Operations Management

*Spring 2022*

*Spring 2022*

**Teaching Interest:** Operations Management, Data Analytics, Machine Learning/Artificial Intelligence, Business Statistics, Disruptive Technologies in OM, Information Systems, Data Management and Big Data, Python Programming, R Programming

## SERVICES

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### Reviewer

- Production and Operations Management Journal (**POMS**)
- Conference on Information Systems and Technology (**CIST**), 2023
- Workshop on Information Technologies and Systems (**WITS**), 2023

### Session Chair

- INFORMS Annual Meeting, 2023
- POMS Annual Conference, 2022, 2023
- DSI Annual Conference, 2021

### Technical Track Manager

- POMS Annual Conference, 2021, 2022

## GRANTS

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- \$ 2,800** Seed Funding Grant from Young Scholars Interdisciplinary Forum, Fall 2022
- \$ 500** Seed Funding Grant from Young Scholars Interdisciplinary Forum, Fall 2021
- \$ 1,000** Seed Funding Grant from Young Scholars Interdisciplinary Forum, Spring 2021
- \$ 2,500** Seed Funding Grant from Young Scholars Interdisciplinary Forum, Fall 2020
- \$ 1,500** Seed Funding Grant from Young Scholars Interdisciplinary Forum, Spring 2020

## SKILLS

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**Programming Skills:** Python, MATLAB, R, etc.

**Statistical Software:** Stata, SPSS.

## REFERENCES

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### Guangwen Kong

*Associate Professor of Statistics, Operations,  
 and Data Science  
 Cochrane Research Fellow  
 Fox School of Business, Temple University  
 Email: [guangwen.kong@temple.edu](mailto:guangwen.kong@temple.edu)*

### Sampath Rajagopalan

*Richard and Jarda Hurd Chair in Distribution  
 Management  
 Professor of Operations Management  
 Marshall School of Business  
 University of Southern California  
 Email: [srajagop@marshall.usc.edu](mailto:srajagop@marshall.usc.edu)  
 Phone: 213-740-0193*

**Subodha Kumar**

*Paul R. Anderson Distinguished Chair Professor  
Professor of Statistics, Operations, and Data Science  
(Secondary appointment in IS)  
Fox School of Business, Temple University  
Email: [subodha@temple.edu](mailto:subodha@temple.edu)  
Phone: 215-204-5919*

**Qiuping Yu**

*Associate Professor of Operations Management  
and Business Analytics  
McDonough School of Business  
Georgetown University  
Email: [qiuping.yu@georgetown.edu](mailto:qiuping.yu@georgetown.edu)*

**Hailong Cui**

*Assistant Professor of Supply Chain & Operations  
Carlson School of Management  
University of Minnesota  
Email: [hailongc@umn.edu](mailto:hailongc@umn.edu)  
Phone: 612-301-3383*

**Marco Shaojun Qin**

*Assistant Professor of Marketing  
Fox School of Business  
Temple University  
Email: [shaojun.qin@temple.edu](mailto:shaojun.qin@temple.edu)  
Phone: 612-636-6021*